



# EVENTS



## HOSTING & VENUE DETAILS





## WHO WE ARE

In April 2013, The First Tee of Pikes Peak officially became a part of the Colorado Springs Community with the mission to help Colorado Springs youth discover their best swings and best selves. The First Tee of Pikes Peak is a regional chapter of the international, non-profit The First Tee organization, and is dedicated to helping youth through fun educational programs that build character, instill life-enhancing values and promote healthy choices. The First Tee is more than a junior golf program; every part of the program – the activities, curriculum and staff – is dedicated to helping participants develop confidence, overcome challenges and achieve goals.

## THE FIRST TEE MISSION STATEMENT

Our mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

## VISION STATEMENT



Our vision as a chapter is to help young people discover their unique talents and dreams, equip them with life-enhancing values and skills to achieve their goals through mentoring, and inspire them to become leaders who transform their families and community.

## CORE VALUES

Honesty | Integrity | Sportsmanship | Respect | Confidence  
Responsibility | Perseverance | Courtesy | Judgment

# CHAPTER CHAMPION MENU

## EVENT OPTIONS:

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- ◆ Holiday party
- ◆ Client lunch event
- ◆ Staff appreciation party
- ◆ Client appreciation party
- ◆ Prospective client party
- ◆ Customized corporate wellness golf clinic for employees

## ON-SITE AMENITIES:

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- ◆ TVs and Wi-Fi use
- ◆ 3 hours of play time
- ◆ Menu selection from our event catering options
- ◆ Free club rentals during party
- ◆ Golf pro instruction during party
- ◆ Private lessons with a PGA Pro
- ◆ Games
  - Closest to the Pin
  - Longest Drive
  - Putting Contest

## THE LEARNING CENTER

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### **AN INDOOR GOLF EXPERIENCE**

- 15,000 sq/ft state-of-the-art Indoor Golf Training Facility
- Two aboutGolf PGA Tour simulators
- Six micro-range hitting bays with 32-inch TV displays of flight analytics
- Full size putting and chipping greens
- Maximum occupancy: 220 people

# HOW YOUR DONATION IMPACTS OUR PROGRAM

An impact to an estimated **1,000 young people** in the Pikes Peak Region.

Participants credit The First Tee for their ability to transfer many of the **life skills** learned in golf to school and other areas of their lives.

57% of participants credited The First Tee for their **meeting and greeting skills**.

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## 100% OF BUDGET

is supported by local contributions and remains within the community.

- ◆ \$1,500 sends a Coach to annual training
- ◆ \$2,500 provides 10 participants with a scholarship for a year of The First Tee classes
- ◆ \$3,000 buys 30 sets of junior clubs
- ◆ \$7,500 pays for all collateral materials, websites and e-Newsletters for one year
- ◆ \$10,000 pays for implementation of DRIVE program for four youth-serving organizations
- ◆ \$15,000 pays for the implementation of our National School Program at six elementary schools

What our  
participants  
have to say:

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**73%**

reported **high confidence** in their ability to do **well academically**

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**82%**

felt **confident** in their social skills **with their peers**

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**52%**

credited the program for their ability to **appreciate diversity**

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**80%**

of teens & alumni say The First Tee helped them **become a better student**

# PROGRAMS

## LIFE SKILLS EXPERIENCE

The Life Skills Experience is comprised of the Life Skills curriculum (known as the Nine Core Values); the Golf Skills curriculum and the Nine Healthy Habits. It consists of four certification levels, starting with PLAYer for new participants and progressing through Par, Birdie and Eagle. Each level can be delivered seamlessly with a variety of golf skills and fundamentals. In addition to the four certification levels, The First Tee offers Tiny Tee's as an introduction to the Life Skills Experience, as well as Ace, the advanced level of the Life Skills Experience. The phased, educational and experiential training program takes approximately two to three years to complete. As a result, our coaches are equipped to create positive relationships that inspire young people to look to their future, set goals and discover their individual potential.

## SCHOOL BASED PROGRAMS

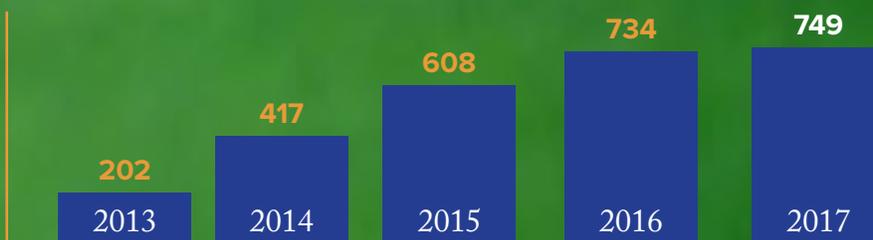
Through our school based programs we partner with local schools and districts to help deliver exposure to golf for all ages. The program creates an environment where young people experience the lifelong sport of golf while learning basic motor skills, golf skills, social skills, character development and health and wellness. Through safe, fun activities, teaching The First Tee Nine Core Values and Nine Healthy Habits, we're putting students on the course to a healthy and active lifestyle.

## OUTREACH OPPORTUNITIES

Our outreach programs are specifically designed for youth-serving organizations to give kids the chance to learn about golf and develop character through fun golf games. A combination of our traditional and school based programs, our outreach programs modifies traditional sports—including baseball, football, bowling and tennis—to incorporate the four basic golf shots: putt, chip, pitch and full swing. Each activity empowers young people to explore their abilities and develop life-enhancing values along the way by integrating The First Tee Nine Core Values in each lesson.

# PARTICIPANT INFORMATION

## Yearly Participation Growth of The First Tee Pikes Peak Programs



More than half of the young people The First Tee reaches through programs are from diverse ethnic backgrounds, and 38% of chapter participants are female. Further, more than 50 percent of students served through The First Tee are on free and reduced lunch. Cost is not a barrier to participation as scholarships are available for young people who cannot afford to pay. While The First Tee of Pikes Peak is open to all, we consciously make an effort to reach socioeconomically disadvantaged children in the Pikes Peak Region.

The First Tee's Nine Core Values represent some of the many inherently positive values connected with the game of golf. Young people are introduced to these core values which are incorporated throughout the program. During personal interviews with participants, 78% of interviewees described their ability to transfer life skills through specific examples and stories. Skills including decision-making, self-management and setting goals were consistently transferred to situations involving school, family, friends, jobs, college, career and out-of-school activities.

Youth credited The First Tee for their ability to transfer many of the life skills they learned in golf to school and other areas of their lives. Managing emotions, setting goals and resolving conflicts were skills The First Tee participants continued to transfer by, for example, staying positive when frustrated with homework, setting goals to get better grades and looking for solutions to problems with friends.

Research confirmed The First Tee's ability to impart core values on youth. Of the Nine Core Values that could be measured directly, youth revealed particularly high scores for Confidence, Responsibility, Respect, Judgment and Perseverance. Because of The First Tee 59% showed respect for themselves and toward others, 60% exhibited personal and social responsibility, and 63% demonstrated honesty.

More than half (57%) of youth no longer in The First Tee still play golf and more than half (55%) participate in a variety of other sports. Remaining physically active is a sign of positive youth development.

57% of youth surveyed credited The First Tee for their meeting and greeting skills, and 52% credited the program for their ability to appreciate diversity. After three consecutive years of participation in The First Tee, 73% reported high confidence in their ability to do well academically and 82% felt confidence in their social skills with peers. This confidence remained stable each year they are in the program, providing evidence for The First Tee's ability to sustain confidence.

# THE FIRST TEE PIKES PEAK STAFF

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**Executive Director**

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Sandy Johnson is the Executive Director for The First Tee of Pikes Peak. As the Executive Director, Sandy provides the overall strategic and operational management of all fiscal and program operations, implements policies, evaluates program and service data, and oversees the community engagement of the chapter.

MAGGIE HARTMAN

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Maggie graduated from the PGA Golf Management Program at University of Colorado - Colorado Springs. She has worked as an instructor at all three Colorado Chapters of The First Tee and has worked at City Park Golf Course, Denver Country Club, The Broadmoor Golf Club, as well as the Colorado Section of the PGA with the Junior Golf Alliance of Colorado.



